

**--- CUSTOMER CLONING ---**

**CREATE YOUR OWN MOST WANTED 300 BORROWERS**

**Loans inc. provides the first 300 letters/leads free of charge; thereafter another 300 records will be provided for each and every closed loan for as long as you're approved**

**Make your selection and fax it to: 661-752-9473. Form must be signed and dated**

Name \_\_\_\_\_ Ph \_\_\_\_\_

E-Mail address to send leads to \_\_\_\_\_

I need leads in \_\_\_\_\_ County (select only one)

\_\_\_ Select ALL Purchase and Non-purchase transactions

\_\_\_ Select ALL Purchase transactions only

\_\_\_ Select ALL Non-purchase transactions only

\_\_\_ Select ALL records by Lender - Indicate complete name of Lending Institutions

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Select Loan Amount Range:

Loan Amount Range \$ 150,000 to \$ 650,000 \$ \_\_\_\_\_ to \$ \_\_\_\_\_

Select Date Range: (must select only one of the following)

Loan Origination Date: From \_\_\_\_\_ to \_\_\_\_\_

Sale Recording Date: From \_\_\_\_\_ to \_\_\_\_\_

\_\_\_ ALL Records or Select Financing Type:

\_\_\_ Fixed Rate

\_\_\_ ARM Rate

\_\_\_ ALL Records or Selected Residential Type:

\_\_\_ Single Family Detached

\_\_\_ Townhouses or Attached

\_\_\_ Condominiums

\_\_\_ 2 to 4 Units

\_\_\_ ALL Records or Selected Occupancy:

\_\_\_ Owner Occupied

\_\_\_ Absentee Owner

Broker's Signature

Date

John Doe  
123 Main Street  
Any City, Florida 32132

Dear John

**We know your mortgage payments have gone up and now you're paying way too much!**

We have carefully analyzed your mortgage payments according to County Public Records and our final conclusion is very simple. Your current mortgage payment is higher than the one we can offer you at the present time, so we have decided to mail you this information.

Our unique and incredible **Guaranteed Lowest Payment** that allows you to have a 40-Yr fixed interest rate

Since you have accumulated equity in your property, you can have some additional cash to pay bills, make some investments, take vacations with your family or simply reduce your monthly payments from your existing higher monthly payments with ABC Mortgage Corporation in the amount of **\$180,000.00**

**Here is our simple offer:** Combine your existing mortgage and any other debts, or get additional **\$18,000.00** cash in hand so you can breathe easy for the next forty years with a new fixed mortgage in the amount of **\$198,000.00**

If this amount is lower than your combined payments, please call me immediately  
You may start planning what to do with some additional cash; it's just a call away

This is very simple ...you already have what it takes to qualify!

A new loan also enables you to skip a mortgage payment and save hundreds of dollars

It's definitely worth five minutes of your time to see for yourself that saving money and getting cash back is so simple. Remember, there is no obligation. **You need to apply within the next 15 days to validate this offer**

Pay-off Existing Mortgage	\$ 180,000
Additional Cash Back	\$ 18,000
New Proposed Loan	\$ 198,000
New Monthly Payment	\$ 1,159.20

CALL ME NOW AND HAVE YOUR MONEY WITHIN JUST A FEW DAYS

BROKER'S NAME

(000) 000-0000

BROKER'S EMAIL ADDRESS

Other mortgage products as well as additional money may be available to qualified borrowers  
Loans, rates, terms and payments are subject to change without prior notice and may vary depending on overall creditworthiness  
This loan is available as a first mortgage with 6.98% APR and 480 monthly payments. Payment quoted uses a forty-year fixed interest rate  
Loans Inc. is a Florida Mortgage Corporation, regulated by the Department of Financial Services, as a Florida Licensed Mortgage Lender, under  
Chapter 494, Of the Florida Statutes and Chapter 3D-40 of the rules of the Office Of The Comptroller of Florida, The Capitol, Tallahassee, Florida 32301